

# CARGOLUX SUPPORTS PINK OCTOBER

*Luxembourg, 23 October 2019* – Cargolux Airlines is proud to support the Fly Pink initiative to raise funds and awareness for the fight against breast cancer. The annual campaign encourages flight crews to swap their traditional golden stripes for pink ones to show support for the worthy cause. Cargolux's company-wide venture runs from 21 to 28 October. During this time, the company will provide the crewmembers on duty with pink epaulettes so they can spread the word far and wide.

Cargolux believes it is vital for global companies, and airlines in particular, to stand behind such causes and encourage active participation from employees. As Claude Zehren, Executive Vice-President Flight Operations explains: "Our pilots act as global company ambassadors and with such initiatives, they can provide visibility about cancer awareness throughout the world. The initiative is done on a voluntary basis and we are proud to see that many of our pilots have expressed interest in participating."

Throughout the month of October, numerous initiatives are organized in support of cancer research, and over the years, the cause has become synonymous with the color pink. Building on this international color awareness, in 2013, a Qantaslink pilot decided to swap her traditional stripes for pink ones to support the cause and the Fly Pink initiative was born.

The pink stripes are now widely recognized and can be purchased by any airline or individual crewmember that wish to take part; all proceeds are donated for the cause. Last year, the cause teamed up with the well-known Movember campaign and the funds raised now go towards a joint research for the treatment of breast, prostate, and ovarian cancer.

### **About Cargolux Airlines International**

*Cargolux, based in Luxembourg, is Europe's leading all-cargo airline with a modern and efficient fleet composed of 14 Boeing 747-8 freighters and 16 Boeing 747-400 freighters. The Cargolux worldwide network covers over 75 destinations on scheduled all-cargo flights. The company has more than 85 offices in over 50 countries and operates an extensive global trucking network to more than 250 destinations as well as full and part-charter services. Cargolux also offers third-party maintenance at its modern two-bay maintenance hangar in Luxembourg. The company is specialized in B747 line and hangar maintenance up to and including C-Checks. It offers a range of specialized maintenance services and holds line maintenance approval for 777 aircraft. The Cargolux Group employs*

**We are the Voice of Luxembourg's Industry**

*over 2,000 staff worldwide.*

