

INDUSTRY 4.0 MEETS COMPANIES AT HOME

Esch-sur-Alzette – Monday, 11 October 2021 – At the initiative of the Luxembourg Digital Innovation Hub, under the aegis of Luxinnovation, and FEDIL, „DIH ON TOUR“ will crisscross the country between 25 October and 17 November in order to meet with industrial companies. The objective is to promote the advantages of digital transformation and the Industry 4.0 approach.

The digital transformation of industry brings both challenges and a multitude of new opportunities. In order to better understand the needs of industrial companies and provide them with the services they require, the Luxembourg Digital Innovation Hub (L-DIH), managed by Luxinnovation, and FEDIL are organising the first edition of „DIH ON TOUR“.

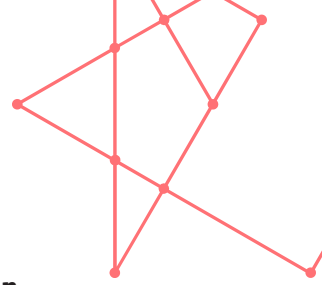
Between 25 October and 17 November, a “school bus” will travel across the country and stop in 12 industrial zones (Lentzweiler, Wiltz, Friedhaff, Réiden, Bissen, Echternach, Potaschberg, Contern, Windhof, Ellange, Differdange and Belval) in order to meet directly with industry players wishing to embark on a digitisation journey or to push an ongoing process further.

„DIH ON TOUR‘ is one of the answers to the requests we received from companies we met during our previous events,” explains Arnaud Lambert, Director of the Luxembourg Digital Innovation Hub at Luxinnovation. „Our goal is to spend time directly in their vicinity and to make ourselves easily accessible to the entire teams of their organisations: staff, managers or executives.“

Targeted training sessions on the topics of digitalisation and cybersecurity will therefore be given each day in a bus fitted out as a classroom. Round tables are also planned with experts on these topics. Everything will take place at the very heart of Luxembourg’s main industrial sites.

„It is important to go out in the field in order to better understand the issues and challenges that digital transformation brings to our companies. This approach will help us to improve the support they need to succeed in their digitalisation projects,” says René Winkin, General Manager of FEDIL, who will himself be present at the first session on 25 October in Lentzweiler.

This initiative, unprecedented in the country, is part of the threefold ambition



to „Inform / Inspire / Act“ that underlies the activity of L-DIH.

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Luxinnovation, the national innovation agency, contributes to the economic development of Luxembourg by fostering innovation, fuelling international growth and attracting foreign direct investment. Set up as an Economic Interest Group, Luxinnovation is supported by the Ministry of the Economy, the Ministry for Higher Education and Research, the Luxembourg Chamber of Commerce, the Luxembourg Chamber of Skilled Crafts and FEDIL – The Voice of Luxembourg's Industry. www.luxinnovation.lu

Luxembourg Digital Innovation Hub is a national initiative based on a European strategy that offers support to help companies, researchers and public authorities make the most of new technologies. It also connects industry needs to solution providers. www.dih.lu