

LUXAIR & BRASSERIE SIMON, A REFRESHING PARTNERSHIP

Brasserie Simon and Luxair, two well-established in the Luxembourg landscape companies, team up for a unique experience of tastes and colors.

Established in Luxembourg since 1824, Brasserie Simon is constantly reinventing itself and defines itself today as a creative rebel. For 5 generations, it has favored artisanal manufacturing processes and local natural raw materials.

The two companies accepted the challenge of creating different identities, while keeping the same quality product. In this exceptional common project, expertise, passion and creativity come together and complement each other perfectly.

From this November, a special and limited edition of Simon beer will complete the #FlyingIsAnArt experience on board the entire Luxair fleet. The Luxembourgish artist Sumo has once again added his artistic touch to the packaging of this beer, which will be exclusively served to passengers traveling on Luxair & LuxairTours flights as well as in the Luxair Business Lounge at Luxembourg airport. Today, two planes convey the spirit and positivity of Luxair across Europe and other more remote seaside destinations. The #FlyingIsAnArt experience thus takes on an additional dimension.

Luxair has other surprises to announce to its customers. In addition to L'Agence in Munsbach, Luxair will soon open its second agency at Luxembourg airport. From 13 November, travel specialists will advise and support customers in the organization of their future trips. The Agency at the airport will happily welcome its customers from Monday to Sunday, from 5 am to 9 pm.