

# RETAIL GROUP CORA PARTNERS WITH KUEHNE+NAGEL IN BELGIUM AND LUXEMBOURG

- **Changing retail shopping habits lead to new logistics needs**
- **Dedicated 30,000 m<sup>2</sup> retail distribution center in Heppignies**

Heppignies / BE, February 25, 2021 – Kuehne+Nagel has been awarded to handle the supply chain of Cora's hypermarkets in Belgium and Luxembourg. With the pandemic, shopper habits have changed and people visit supermarkets and hypermarkets more often. Online orders are booming and pick up station services are becoming more popular.

Kuehne+Nagel and Cora had to guarantee smooth stock and supply chain management in order to cope with the increasing demand. Cora assigned the contract to Kuehne+Nagel because the retail group wanted a logistics partner that looks behind the existent retail picture and more particularly who was is to manage the logistics operations of their retail expansions for the future.

At the center of the partnership is a dedicated 30,000 m<sup>2</sup> distribution center in Heppignies. The place has a strategic location, acting as a delivery hub for all their Belgian and Luxembourg hypermarkets and e-commerce platform for the booming Cora wine business.

"We are convinced that Kuehne+Nagel has all the expertise inhouse to manage our logistics," says Olivier Haller, Managing Director of the group Cora. "Thanks to this cooperation and teamwork, we were able to rapidly organize ourselves in order to cope with this crisis and I am sure, this will help us to overcome future challenges".

"Our retail logistics concept allows a quick adaptation to changing environments. It not only guarantees smooth distribution of the goods, but facilitates delivery streams to run on time. Our teams are the backbone of this and every challenge. Helping Cora to serve their consumers as fast and as efficient as possible is what we stand for," says Tobias Jerschke, Managing Director for Kuehne+Nagel BeLux.

### **About Kuehne+Nagel**

With over 78,000 employees at 1,400 locations in over 100 countries, the

***We are the Voice of Luxembourg's Industry***

Kuehne+Nagel Group is one of the world's leading logistics companies. Its strong market position lies in sea logistics, air logistics, road logistics and contract logistics, with a clear focus on integrated logistics solutions.

