

Mitglieder News

SYMPOSIUM

PRESS RELEASE

Wengler Châteaux et Domaines is proud to announce the formation of the dedicated mixology and spirits initiative 'symposium'. A specialized platform that allows the company to extend beyond our main emphasis on wine and broaden our expertise into the field of mixology.

We believe there is great talent and opportunity in Luxembourg that deserves attention and recognition. Being part of a community that engages in mutual experiences and benefits creates a better and exciting environment for the industry and forms advocates for our brands.

By establishing a mixology platform embracing a bartender community that engages through our spirits portfolio, we aim to raise the status of Luxembourg's cocktail scene. We want to go beyond the traditional distributor role and create a vibrant community by nurturing local talents with educational and experiential programs to grow the industry and drive impact. This platform has the aim to educate and train by showcasing and supporting bartenders with knowledgeable industry figures, influential brands and high-profile activations to create value together.

We want to put Luxembourg on the map when it comes to mixology!

#wenglersymposium
#symposiumlux

About Wengler Châteaux et Domaines:

Wengler Châteaux et Domaines is a family business that exclusively imports Wine, Champagne, Spirits and Beer in Luxembourg, embracing a wide portfolio of iconic and high quality brands. At the heart of everything we do is our passion to create value and cultivate uniqueness.

Press contact:

Caves Wengler SA
Charline Wengler
Head of Marketing
c.wengler@wengler.lu
+352730373

We are the Voice of Luxembourg's Industry

2 rue neuve, L-6581 Rosport

Definition:

„Symposium“ noun symposium; plural noun symposia; plural noun symposiums.

1. A conference or meeting to discuss a particular subject.
2. A drinking party or convivial discussion, especially as held in ancient Greece after a banquet.

