FEDIL

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# THE ART OF TRAVELLING, A TWO-ACT PLAY.




At the end of July, to everyone's delight, the first of the two planes, covered in bright colours and positive messages, was unveiled to the public. Seeking to offer an exclusive travel experience to its passengers by fusing art and travelling, Luxair teamed up with Sumo, a staple Luxembourg artist, for this ambitious makeover project.
Meanwhile, the Boeing 737-800 with the registration LX-LGU has been nicknamed „Sumo Fliger" / „Sumo Plane" by its many passengers and enthusiasts.
This aircraft symbolizes Luxair's spirit and has, at the same time, become the first flying art gallery in Luxembourg.

Through the creations of Christian Pearson, aka Sumo, Luxair expresses its passion and motivation to continuously reinvent and adapt itself.
Today, the second plane, in Sumo's colours, is taking off for the first time.
This De Havilland Q400, registered LX-LQA, will convey the art and passion for the job throughout Central Europe, whereas the Boeing will mainly be operated on remote seaside destinations.

Once again, Luxair surprises its customers by offering a unique experience with its #FlyingIsAnArt concept and by launching 9 new destinations for this

winter season.
Colourful figures and cheerful texts on the fuselage as well as the interior cabin decorations, designed by the artist, distinguish the „Sumo“ aircraft from the other planes in Luxair's fleet. Headrest covers with fresh and catchy designs, displays of the artist's works and other upcoming surprises complete this travel experience and make it a special and restful break.
The next holidays are probably as much awaited as this new plane in the colours of Sumo. Luxair, therefore, grasps this opportunity to launch its "Autumn special deals" for the All Saints Day, which will be available to its customers as of next Monday.

Discover the artist and his creations on www.sumo.lu.

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