

CONFERENCE

NEW BEPS-COMPLIANT
INTELLECTUAL PROPERTY
TAX REGIME IN
LUXEMBOURG

7 MAY 2018

AGENDA

INTRODUCTION

René Winkin, Director FEDIL Bernard David, Partner, International Tax Leader Deloitte Luxembourg

LEGAL ASPECTS

Pierre Kihn and Olivier Laidebeur, Patent and Trademark Attorneys at Office Freylinger

TAX ASPECTS

Bernard David, Partner, International Tax Leader, Thierry Bovier, International Tax Partner, and Ralf Heussner, Transfer Pricing Partner at Deloitte Luxembourg

THEORETICAL SHOWCASE

Roundtable Discussion between FEDIL, Office Freylinger and Deloitte Luxembourg

• Q&A

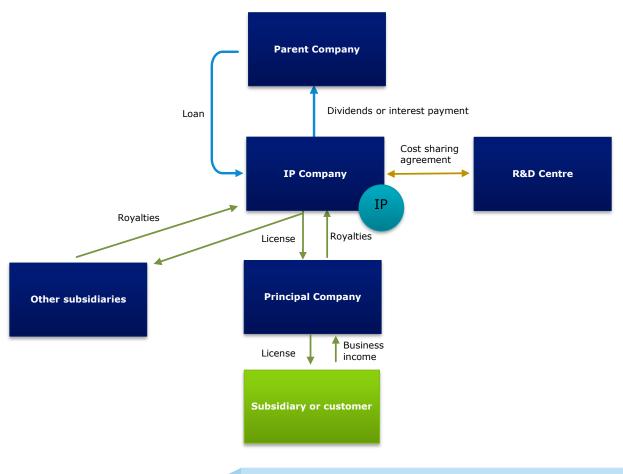
FEDIL

INTRODUCTION

René Winkin Director FEDIL

A changing environment

Key tax considerations – a changing environment



Global level change

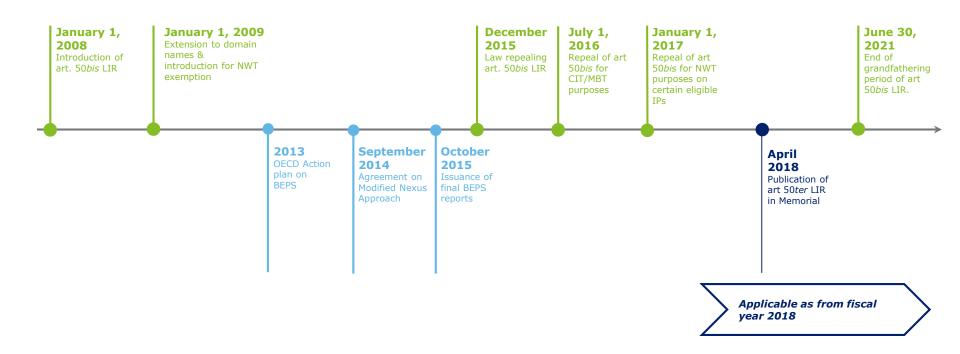
An ever increasing amount of change is being driven globally, by organizations such as the OECD and the EU.

- BEPS Action 5
- Transfer pricing
- EU Anti Tax-Avoidance Directives
- · Country by Country Reporting
- Disclosure requirements e.g. Masterfile and local file
- Royalty deduction restriction
- Group synergies and allocation
- Multilateral instrument
- Exchange of information
- State aid concerns
- Permanent establishment changes
- Treaty shopping scrutiny
- Anti-conduit rules

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Intellectual Property Regime in Luxembourg

Timeline



2

Legal aspects

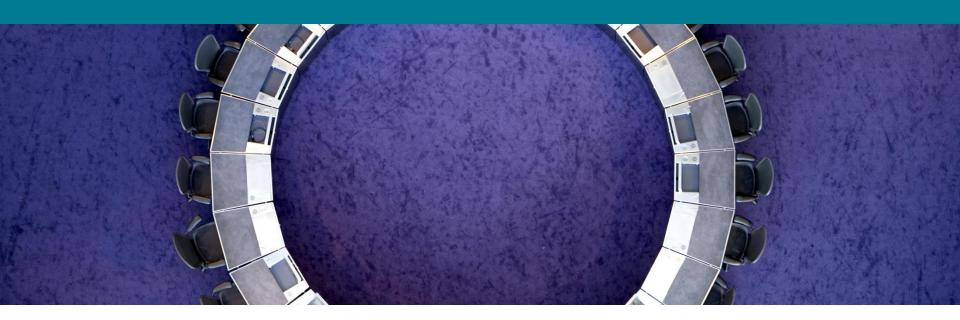




INTELLECTUAL PROPERTY AND TAXES

7 May 2018





I. INTELLECTUAL PROPERTY AN ASSET FOR YOUR COMPANY





Intellectual Property = Family Jewels



A Definition of Intellectual Property

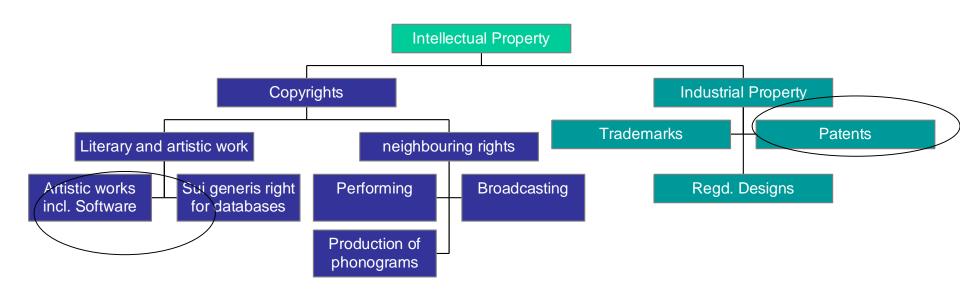
Legal field that protect the creations of the mind

IP rights confer **exclusive rights** (State guaranteed monopolies)

Ideas cannot be protected as such – only the expression of the idea can be protected



Extent of IP

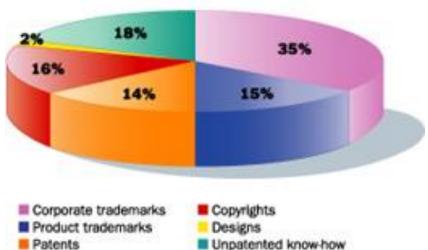




Most Valuable IP Assets

Most Valuable IP Assets

Companies name the rights most crucial to their business.



Source: Intellectual property survey of U.K. companies, PricewaterhouseCoopers, March 2002.



"Actifs éligibles"

An invention protected by
a patent / utility model
an SPC
a pediatric extension
an Orphan drug status
a Plant certificate
A Computer program protected by copyrights



Rights are <u>not</u> eligible anymore (art 50 Bis LIR)

Trademarks

Designs

Domain names



On The Menu Today

Patents

inventions

Software protection

Multiple protections, including

- Source code (copyrights)
- Design
- Trademark
- Patent
- Contract



Intellectual Property is everywhere







II. WHAT IS A PATENT OF INVENTION?



Patents

PCT WORLD INTELLEG

WORLD INTELLECTUAL PROPERTY ORGANIZATION International Bureau



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT) (51) International Patent Classification 5: WO 92/05080 (11) International Publication Number A1 2 April 1992 (02.04.92) (43) International Publication Date: (21) International Application Number: (22) International Filing Date: 17 September 1991 (17.09.91) 24 September 1990 (24.09.90) DK (71) Applicant (for all designated States except US): MIDAN APS [DK/DK]; Livovej 25, DK-8800 Viborg (DK). (and favored Applicant (for US only): JENSEN, Brian, Vang [DK/DK]; Smedevej 18, Nr. Vorupor, DK-7700 Thisted (DK). With international search report. (74) Agent: MAGNUS JENSEN'S SUCCESSORS; P.O. Box 207, DK-3520 Farum (DK). (54) Title: DRIP-CATCHER The invention relates to a drip-catcher for, for instance, a bottle and instuded for preventing dripping and drops sceping from the bottle ordines during pouring. The drip-catcher of the invention simply consists of a piece (1) of flexible and elastic foil material, preferely plastic material foll having the thickness of .1-2 mm. The diameter of the piece of material may be 60-80 mm. When used as a dip-catcher the piece of material is rolled into an oblong oylindrical form and inserted in the orifice of the bottle. Due to its elasticity the piece of material will positively engage the orifice and consisting a tube-formed outlet spout. Due to the small hitchness of the foll material and in the original of the piece of the piece of the invention is extremely simple and cheap. Its use is uncomplicated and it is universally applicable because the piece of material adjusts itself to the bottle orifice irrespective of its size. The effect of the drip-catcher is remarkable due to the small thickness and liquid-repellent surface of the material. The invention relates to a drip-catcher for, for instance, a bottle and in-



(13)

Europäisches Patentamt

European Patent Office

Office européen des brevets

0 659 375 A1

Publication number:

EUROPEAN PATENT APPLICATION

Application number: 94108936.9

(9) Int. Cl.⁶. A47G 23/02, A47B 73/00

Date of filing: 10.06.94

Priority: 21.12.93 GB 9326105

 Date of publication of application: 28.06.95 Bulletin 95/26

Designated Contracting States:
 CH DE FR IT LI NL

○ Applicant: RUBY TOWER COMPANY LIMITED 22nd Floor, Flat B, C, Mai on, Industrial Building, 17-21, Kung Yip Street Kwai Chung, New Territories (HK)

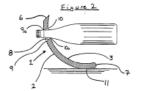
 Inventor: Yam, Kam Tim, 22nd Floor Flat B Mai On Ind. Building, 17-21 Kung Yip Street Kwai Chung, New Territories (HK)

 Representative: Meddle, Alan Leonard FORRESTER & BOEHMERT Franz-Joseph-Strasse 38 D-80801 München (DE)

A bottle support.

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(ii) A free-standing bottle support (1) for supporting a bottle in a substantially horizontal attitude above a horizontal support surface upon which the support (1) is stood, which support (1) has a head portion (6) rigidly connected to a base portion (7), the head portion (6) comprising means (8,9,10) for receiving and retaining a neck of the bottle, which bottle support (1) is characterised in that the base portion (7) has a curved contact face (11) for resting on the support surface when the support is stood on the support surface, the arrangement being such that the head portion (8) supports the bottle in a balanced condition with the centre of gravity of the assembly of support and bottle above the curved contact face (11) for a range of positions of the neck of the bottle relative to the receiving and retaining means (8,9,10) of the head portion.





Contract between Two Parties

The proprietor of the invention and the State

The proprietor of the invention:

discloses his invention to the State & authorises the State to publish the invention after a certain time

The State:

grants to the proprietor of the invention a **monopoly** on his invention (normally for a period of 20 years); provided that the invention is patentable



DISCLOSURE OF THE INVENTION

*against a*MONOPOLY

THAT'S THE DEAL



Principles

On the one hand

- give the inventor moral recognition for his feat
- give the proprietor of the invention the chance to make profit

monopoly of exploitation limited in time

make technical knowledge easily tradable

On the other hand

- promotion of the disclosure of technical knowledge
- documentation of technical knowledge
- promotion of innovation & investments in R&D promotion of technology exchange



However beware

I.

If the inventor does not sufficiently disclose his invention



the State will not be prepared to grant him the monopoly.

Ш.

If the inventor has already published his invention



the State has no reason to grant him the monopoly.

Why should the State pay for something, that is already available to the public?



The requirements for patentability

No State will grant an inventor a monopoly - a patent - if the invention does not fulfill certain requirements for patentability.



Article 52(1) of the EUROPEAN PATENT CONVENTION (EPC)

"European patents shall be granted for any inventions, in all fields of technology, provided that they are new, involve an inventive step and are susceptible of industrial application."

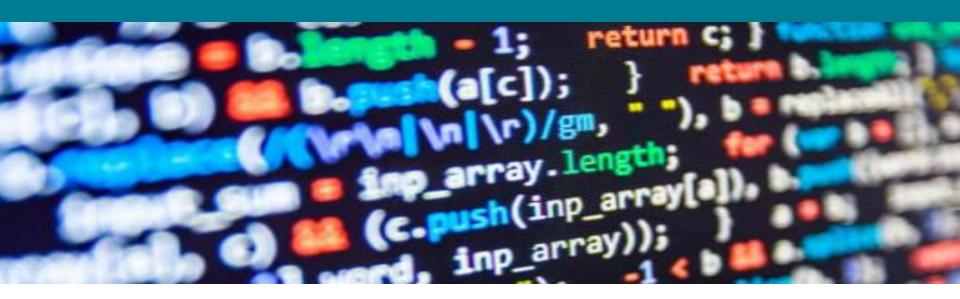


Requirements:

- Industrial application
- Novelty
- Inventive step

All three requirements must be fulfilled to obtain a patent





III. Software protection



Software protection = Napoleon pastry

Recipe:

IP rights

o Know how

o ... and contracts!





MULTIPLICITY OF IP RIGHTS

No specific protection

But various existing IP rights, cohabiting:

- Copyrights for source code
- Trademarks for names and icons, logos
- Designs for look and feel, appearance
- o Patents for technical inventions embedded in software



Requirements for a computer program to be protected by copyrights

Copyright is automatic (no registration required)

As soon as it is created

Originality - determined by the Courts in fine

NB: Two authors may own copyrights if the duplication was coincidental, and neither was copied from the other.



Copyrights on software

Several elements:

- Financial elements 70 years, transferable
 - Distribution / Reproduction / adaptation
 - Public performance
- Moral elements perpetuals, non transferable
 - Right to be named
 - Integrity of the work

Usually the AUTHOR owns the copyright in his work



Persons hired to produce copyright work

Owner of the copyright is not necessarily the person or company who commissioned the work

Necessity for a company to ensure that it is the owner of the copyright

→ a written assignment of the copyright



Software and open source

- Magic / easy to use open source
- IP rights (copyrights, trademarks, patent) based system
- Dangerous for clients
 - No rights
 - o No IP tax exemption?



Contracts

Required to ensure security and tax certainty:

- With employees
 - No only transfer of rights on source code, but other elements
 - Confidentiality, etc.
- With external providers / developers
 - Transfer of rights
 - Open source questions: Interfacing vs Integrating

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Tax & TP aspects



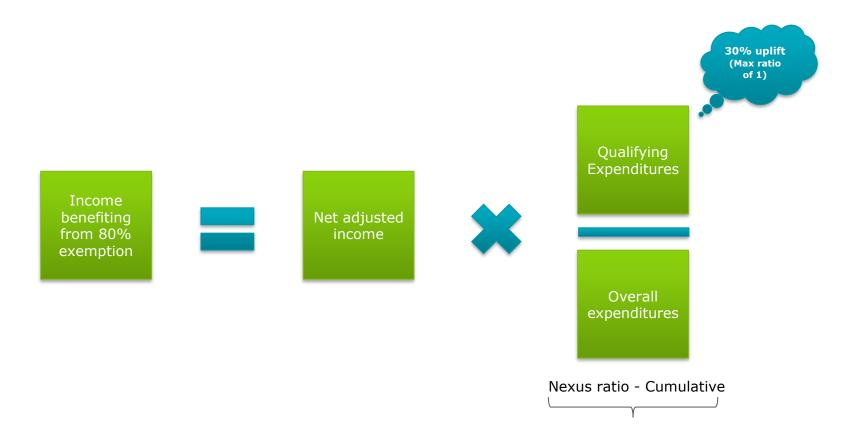
Main differences between the two IP tax regimes

	Art. 50 <i>bis</i> LIR	Art. 50 <i>ter</i> LIR
Qualifying taxpayers	 Individuals (resident/non-resident) carrying out a commercial activity in Lux; Resident corporate entities; Luxembourg permanent establishment of non-resident corporate entities. 	 Individuals (resident/non-resident) carrying out a commercial activity in Lux; Resident corporate entities; Luxembourg permanent establishment of non-resident corporate entities.
Eligible IPs	 i. Patents, including: Utility models, Supplementary protection certificates ii. Copyrights on software; iii. Trademarks; iv. Domain names; v. Designs; vi. Models 	 i. Patents, including: Utility models, Supplementary protection certificates, Plant breeders' rights, Orphan drug designations; ii. Copyrights on software;
Eligible income	 Royalty income; Gain realized upon sale of the qualifying IP rights; Embedded IP income on a <u>patented IP</u>; and Income derived within the framework of a trial or arbitration proceedings. 	 Royalty income; Gain realized upon sale of the qualifying IP rights; Embedded IP income on an eligible IP; and Income derived within the framework of a trial or arbitration proceedings.

Main differences between the two IP tax regimes

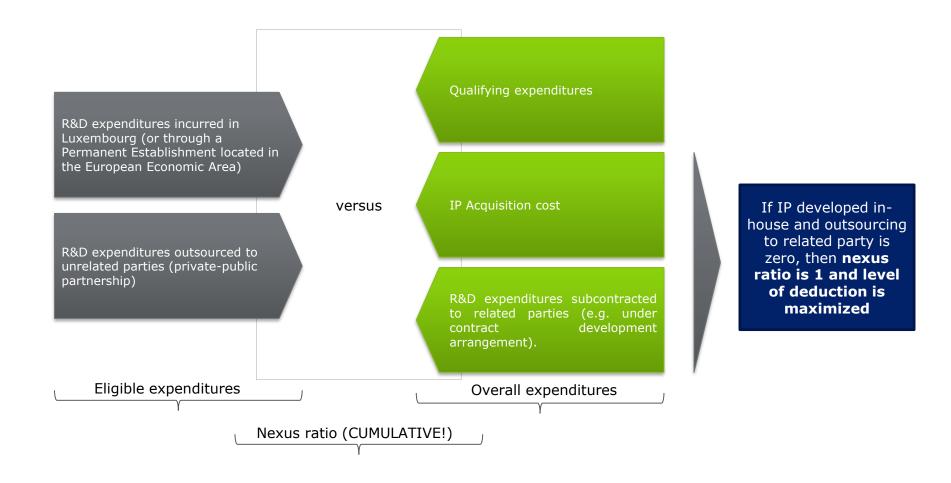
	Art. 50 <i>bis</i> LIR	Art. 50 <i>ter</i> LIR	
Computation of net IP income	Gross eligible income - Current year operating expenses in direct economic relation with the IP. Upon sale of the IP, recapture of 80% of net losses linked with the IP.	Adjusted income - Current year total expenditures (nexus) and operating expenses indirectly linked with the IP Prior year net losses linked with the IP and not yet absorbed by a net positive income (current recapture)	
Tracking and tracing	Per IP for the purpose of: (i) Net IP income.	Per IP or product/service deriving from a group of IPs for the purpose of: (i) Nexus ratio (eligible and total expenditures) (ii) Net IP income	
Nexus requirement	No	Yes (benefit proportional to nexus ratio)	
CIT/MBT exemption	80% of net IP income	80% of net IP income * nexus ratio	
NWT exemption	100% of qualifying IPs	100% of qualifying IPs	

One formula - the nexus ratio



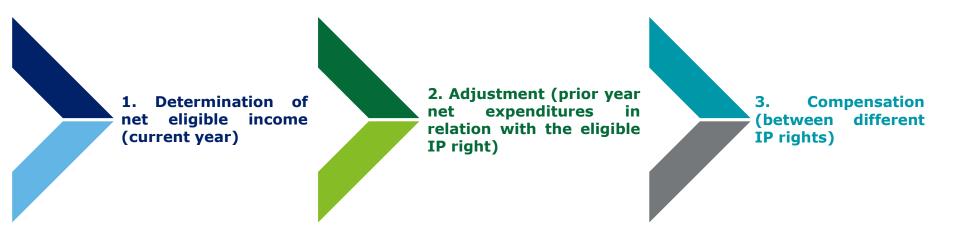
Eligible expenditures vs overall expenditures

The nexus ratio



Determination of the adjusted and compensated net eligible IP incomeConcept

- > Exemption only granted when the net eligible IP income is positive (on an adjusted and compensated basis)
- > **Objective**: prevent net IP losses to offset other income taxed at full rates on a permanent basis
- > Three steps approach:



> Net positive adjusted and compensated eligible IP income qualifies for the exemption (proportional to nexus ratio)

Simplified application example

For illustrative purposes

A Luxembourg taxpayer develops a software and incurs R&D costs of EUR 50,000 and EUR 20,000 in years N and N+1. These costs include sub-contracting of some R&D functions to a related entity which are recharged to the Luxembourg taxpayer for an amount of respectively EUR 15,000 and EUR 6,000.

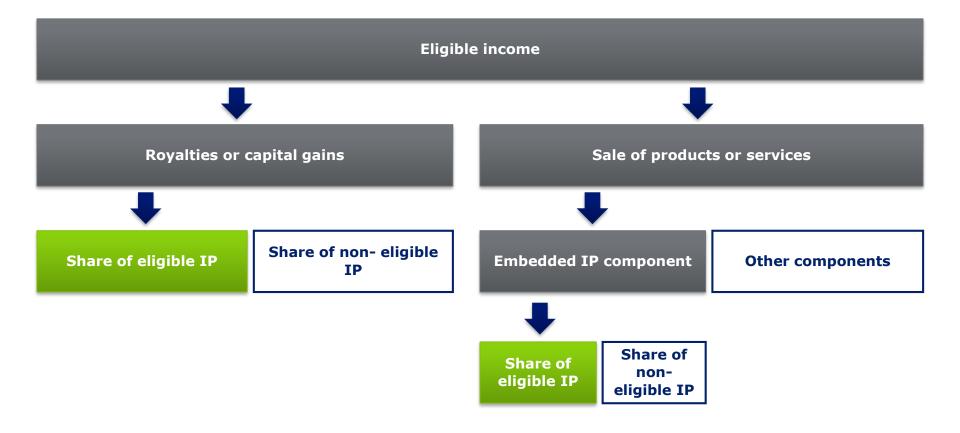
As from year N+2, the software is licensed to a customer for a gross annual royalty of EUR 40,000. during that same year, the Lux taxpayer incurs costs related to the improvement of the software for EUR 10,000.

	N	N+1	N+2	N+3	N+4			
Gross income	0	0	40,000	40,000	40,000			
Eligible expenditures	35,000	14,000	10,000	0	0			
Total expenditures	50,000	20,000	10,000	0	0			
Commercial result	(50,000)	(20,000)	30,000	40,000	40,000			
1. Determination of Nexus ratio (cumulative)								
Eligible expenditures	35,000	49,000	59,000	59,000	59,000			
Total expenditures	50,000	70,000	80,000	80,000	80,000			
30% uplift	45,500	63,700	76,700	76,700	76,700			
Nexus Ratio (rounded)	91%	91%	95%	95%	95%			
2. Determination of net eligible income								
Current year net eligible income	(50,000)	(20,000)	30,000	40,000	40,000			
Adjustment (prior years net negative income)	1	/	(70,000)	(40,000)	1			
Net eligible income	0	0	(40,000)	0	40,000			
3. Determination of taxable basis								
Exemption (1) * (2) * 80%	0	0	0	0	(30,400)			
Taxable basis					9,600			
Tax (26%)					2,496			

Key points to consider

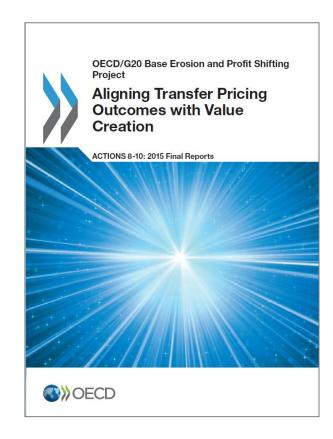


Transfer pricing aspects



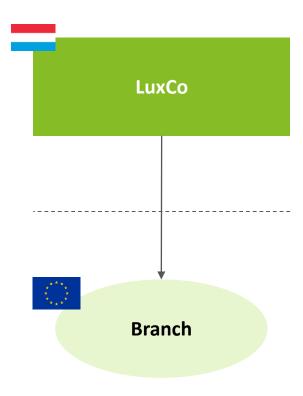
Transfer pricing aspects

- 2015 Final Report on BEPS Action 8 on intangibles introduces concept of <u>DEMPE</u> functions (<u>development</u>, <u>enhancement</u>, <u>maintenance</u>, <u>protection</u> and <u>exploitation</u>) and control over risk
- Differentiation between legal and economic ownership of IP for tax purposes
- Economic ownership to IP requires i) control over risk/substance (material economic activity) and ii) financial capacity to bear risk
- OECD defines control over risk as "[...] i) capability to make decisions to take on, lay off, or decline a risk-bearing opportunity and ii) capability to make decisions on whether and how to respond to the risks associated with the opportunity (together with the actual performance of that decision-making function)"
- Financial capacity to assume risk defined as "[...] access to funding to take on risk or to lay off risk, to pay for risk mitigation functions and to bear the consequences of the risk if the risk materializes"
- Examples of control over risk include:
 - Setting of R&D agenda, instructions and monitoring of activities;
 - Management and control of budgets; or
 - Important decisions on changes to R&D strategy and protection of IP.



Transfer pricing aspects

- Branch can be set up as service provider if properly aligned from transfer pricing perspective
- Profit attribution between head office and branch(es) based on 2010
 OECD guidance on attribution of profits to permanent establishments
- Attribution of IP ownership follows substance and control over risk
- If LuxCo performs sufficient control over risk with respect to activities performed at level of branch, then IP related profits should also be attributed to head office in Luxembourg
- Based on functional profile as service provider, branch would earn routine return (typically cost plus based compensation)
- Dealings between head office and branch(es) are within one legal entity leading effectively to higher threshold for recognition of dealings and transfer pricing documentation requirements to support functions performed



Podium Discussions



Q&A



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100 YEARS

The Voice of Luxembourg's Industry