

Personal details of the employer

EMPLOYER	<i>Fyte Luxembourg</i>
SECTOR	Recruitment
ACTIVITY / DESCRIPTION	Recruitment agency with a dedicated team for the industry sector
EMPLOYEES NATIONAL	
LOCATION	Luxembourg
WEBSITE	www.morganphilips.com
CONTACT	lux@morganphilips.com / +352 27 86 17 37

JOB OFFER 1

JOB TITLE

Digital Marketing Specialist

FUNCTIONS

- **Execute the digital marketing strategies to promote the brand and products across various online channels, including search engines, website and social media platforms.**
- Conduct market research to identify target audiences, industry trends, and competitive landscape, and use insights to create effective marketing campaigns.
- Analyze and optimize paid digital advertising campaigns to maximize ROI and achieve campaign objectives.
- Create compelling and engaging content for digital marketing initiatives
- Collaborate with cross-functional teams to implement digital marketing initiatives across countries.
- Track and report on digital marketing performance using analytics tools and prepare regular reports for management, highlighting key findings and recommendations

QUALIFICATIONS

- **Bachelor's degree in marketing, communications, or a related field. Relevant certifications in digital marketing are a plus, such as Google or Facebook certification.**

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- Proven work experience of 3-5 years as a Digital Marketing Specialist or in a similar role, with a successful track record of planning and executing digital marketing campaigns.
- Proficiency in using digital marketing tools and platforms, such as Google Analytics, Google Ads, social media management tools, email marketing software, and content management systems (CMS).
- Experience in managing PPC campaigns and a solid understanding of bid management, keyword research, and campaign optimization.
- Excellent written and verbal communication skills, with the ability to create compelling content and communicate complex ideas effectively.
- Analytical mindset with strong problem-solving skills, capable of interpreting data, identifying trends, and making data-driven decisions.
- Ability to manage multiple projects simultaneously, prioritize tasks, and meet deadlines in a fast-paced environment.

LANGUAGES

- English

OTHER INFORMATION (OPTIONAL):

- Employment contract
 - **Permanent**
 - Temporary for duration of months
 - Internship
 - Other
- Working time
 - **Full-time**
 - Part-time for hours/week
 - Others / comments
- Remuneration
50 000 - 70 000
- Workplace location
Strassen, Luxembourg
- Other details

The company hiring is an International FMCG company

INTERESTED?

Please send your application to the following address via

- e-mail : Elodie.duren@fyte.com
- postal mail : 74 Avenue de la Faïencerie, L1510 Luxembourg

JOB OFFER 2

JOB TITLE

Business Analyst

FUNCTIONS

Contribute to the management of projects in Industry, Services and Energy.
Lead workshops, create deliverables and manage projects.
Understanding customer needs in terms of satisfaction, performance and transformation.
Translating existing process models into BPMN standards.
Helping to reorganise customer process environments.
Archive obsolete processes and identify gaps.
Create and update process models.
Writing functional specifications and implementing solutions.
Structuring and managing transformation programmes.
Developing skills in Industry, Services and Energy.

QUALIFICATIONS

Master's degree from a top engineering school or equivalent.
2 to 5 years of experience in process modelling and management.
Knowledge of management consulting in industry, services and energy.
Animation, problem-solving and writing skills.
Mobility within Luxembourg and beyond, driving licence a plus.

LANGUAGES

French, English, German & Luxembourgish (optional)

OTHER INFORMATION (OPTIONAL):

- Employment contract
 - ☒ **Permanent**
 - ☐ Temporary for duration of months
 - ☐ Internship
 - ☐ Other

- Working time
 - ☒ **Full-time**
 - ☐ Part-time for hours/week
 - ☐ Others / comments

- Remuneration

- Workplace location

Luxembourg City

- Other details

The company hiring is one of Europe's leading independent consultancy

INTERESTED?

Please send your application to the following address via

- e-mail : Mathilde.jenot@fyte.com
- postal mail : 74 Avenue de la Faïencerie, L1510 Luxembourg

JOB OFFER 3

JOB TITLE

Transport Dispatcher - Outsize

FUNCTIONS

- **Coordinate the dispatching of outsize shipments, assigning drivers and scheduling road transportation ;**
- Plan and optimize routes to minimize costs and travel time ;
- Serve as the main point of contact for customers, providing updates and addressing inquiries ;
- Ensure compliance with regulations and safety protocols ;

QUALIFICATIONS

- **Previous experience in road transportation dispatching with outsize cargo, is a must ;**
- Excellent organizational and problem-solving skills, strong communication abilities and attention to detail ;
- Flexibility to work irregular hours ;

LANGUAGES

- Fluency in English is mandatory. Any other languages, such as French, Dutch or German is a plus ;

OTHER INFORMATION (OPTIONAL):

- Employment contract
 - **Permanent**
 - Temporary for duration of months
 - Internship
 - Other
- Working time
 - **Full-time**
 - Part-time for hours/week
 - Others / comments
- Remuneration
45 000 – 50 000
- Workplace location

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Schuttrange, Luxembourg

- Other details

The company hiring is a renowned group working in the Transports sector.

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- postal mail : 74 Avenue de la Faïencerie, L1510 Luxembourg

OTHER CANDIDATE PROFILES THE COMPANY IS REGULARLY LOOKING FOR

QUALIFICATIONS

LANGUAGES

OTHER REQUIREMENTS

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- postal mail :